

# Sportsman's Outdoor Show

## Exhibitor Booth Application

Upon acceptance of this application, there shall be created a Lease Agreement by and between **Michiana Walleye Association (MWA)**, a not for profit organization, as "Lessor", and the undersigned **Exhibitor** as "Lessee".

### **If, and when so created, this lease agreement shall be subject to the following terms and conditions:**

- (1) The **MWA** reserves the right to accept applications based on the need to preserve the overall theme and makeup of the Sportsman's Outdoor Show as well as any space limitations. Upon acceptance of this application by the **MWA**, this application shall convert to a Lease Agreement at the sole discretion of the "Lessor".
- (2) The lease agreement shall in no event become effective until all charges assessable to the Exhibitor pursuant to this agreement and attached Fee Schedule have been paid in full. The assignment of booth space or any other amenities associated with the show shall remain the sole discretion and decision of the **MWA** "Lessor".
- (3) A payment of the total charges assessable to the Exhibitor shall be due on or before **Feb 1, 2011**. All payments shall be made payable to the Michiana Walleye Association.
- (4) If Lessor, prior to **March 15, 2011**, receives a cancellation notification from the Exhibitor, the Exhibitor shall be entitled to a refund of one half of the prepaid charges. Cancellations after **March 15, 2011**, will not be entitled to a refund of prepaid charges.
- (5) Lessee agrees to abide by all rules and regulations provided by the **MWA**, and in so doing agrees to be subject to removal of Lessee's display, equipment, and personal property therein, as well as ejection from the show and all show personnel if, in the judgment of Lessor, Lessee shall have violated a rule or regulation including but not necessarily be limited to:
  - (a) Exhibits must be staffed by at least (1) person throughout the entirety of the show;
  - (b) Exhibitors must maintain their respective areas in a neat and orderly manor, and keep clear the aisle in front of each display space.
  - (c) Conduct unbecoming, offensive, or derogatory by a Lessee or its representatives to show staff, attendees, or the **MWA**.
  - (d) All displays must be set up between the hours of 12:00 PM and 9:00 PM on **Friday, March 25, 2011**.
  - (e) **Special permission required in advance for Saturday morning set up**
  - (f) Exhibitors' booths may not be dismantled until 4:00 PM Sunday.
- (6) The Exhibitor agrees to hold **Michiana Walleye Association**, its agents and assigns, as well as any co-sponsors of the show harmless from any and all claims or demands including expenses and attorney's fees incurred in defense thereof brought against such persons by the Exhibitor, the Exhibitor's personnel or by any patron or visitor of the Exhibitor's display booth. This paragraph shall also apply to any claims for injuries sustained by reason of use or misuse of any of the additional amenities or equipment provided, or as a result of alleged negligent installation or maintenance of such amenities.
- (7) Exhibitor agrees to be responsible for loss or damages incurred by Exhibitor to building, equipment, or furnishings provided by the Michiana Walleye Association. Payment for such damages shall be made directly to the Michiana Walleye Association. Exhibitors shall remain solely responsible for any lost or stolen merchandise, equipment, or personal property provided by or belonging to the Exhibitor or its representatives.
- (8) Any Exhibitor or organization holding a raffle, drawing or any other form of a contest during the Show shall provide a complete list of winners to the Michiana Walleye Association at the conclusion of the contest. A complete listing includes number and description of prizes and names and addresses of all prize winners. This requirement applies to any Show contest regardless of ending or drawing date of the contest.

The Exhibitor is a (Check one) \_\_\_\_\_ for profit organization \_\_\_\_\_ non-profit organization

Exhibitor/Applicant to fill in all bold typed areas:

Amount enclosed \_\_\_\_\_ Check # \_\_\_\_\_ Date \_\_\_\_\_ By Feb 1, 2011

Number of Booths \_\_\_\_\_ Booth Size \_\_\_\_\_ Tables? Yes \_\_\_\_\_ No \_\_\_\_\_

Exhibitor (business name) \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Address/ City/State/Zip \_\_\_\_\_

By: Authorized Contact person \_\_\_\_\_ E-Mail: \_\_\_\_\_

Exhibitor shall sign and return this application along with a check made payable to: **Michiana Walleye Association**. A countersigned copy will be returned to the Exhibitor upon approval of this application.

Michiana Walleye Association Application Accepted: YES \_\_\_\_\_ NO \_\_\_\_\_

13040 Day Rd.  
Mishawaka, IN 46545

Authorized MWA Representative Signature \_\_\_\_\_